



# MEDICA 2007

39th World Forum for Medicine  
International Trade Fair with Congress

Dates: Nov. 14(Wed) – 17(Sat), 2007  
Venue: Düsseldorf , Germany  
Website: [www.medica.de](http://www.medica.de)

## Exhibit at the world's largest medical trade fair

Washington State invites you to MEDICA 2007. We are offering lower-cost access to this world's largest and most prestigious medical trade fair. Don't miss this opportunity to market your company worldwide.

### MEDICA Overview:

MEDICA 2006 attracted more than 137,500 trade visitors from nearly 100 countries, making it the ideal location to gather market information and make contacts with potential partners. At MEDICA 2007, over 4,000 exhibitors are expected to represent a wide range of innovative medical products and technology. The show is seeing unbroken registration across all category areas, covering issues regarding in-patient and out-patient care. MEDICA remains a platform for business opportunities and a complete market overview of the latest trends and products.

There are two ways to exhibit in the US Pavilion:

- 1) Sharing the Washington State Booth for approximately **\$1,000**.
- 2) Purchasing 9 (10'x10') or 12 (10'x13') square meter turnkey rental booth for **\$7,090/\$7,800** or space.

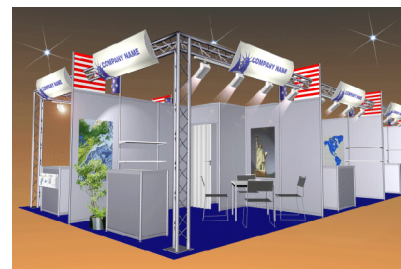
### Sharing the Washington State Booth

#### Booth Type

The booth is a complete display unit and will have tables and chairs for Washington based companies to set up tabletop displays, posters and brochures.

#### Services Provided by Washington State Germany Office

- Meeting space to display samples and catalogs
- Finding German companies and arrangement of on-site meetings
- Market research for your product
- Listing in printed and online version of Washington State MEDICA exhibitors catalogs (individual company names will not appear on the official MEDICA portal)
- Translation of company brochure (2-3 pages), banners or posters
- Pre and on-site personnel support from Washington State Germany Office



### Individual Exhibition

Please refer to [www.mdna.com](http://www.mdna.com) for booth space in the US Pavilion or [www.medica.de](http://www.medica.de) for exhibition outside of the US Pavilion.



Washington State booth at MEDICA 2006

**Deadline to participate is February 26, 2007**

\_\_\_\_\_ Yes, I would like a meeting space in the Washington Booth

Your name: \_\_\_\_\_

Company: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_



For more information or any inquires please contact: June Chino  
International Trade Division  
Washington State Department of Community, Trade and Economic Development (CTED)  
Phone: 206-256-6144 Fax: 206-256-6158 Email: [junec@cted.wa.gov](mailto:junec@cted.wa.gov)